



DANISH-AMERICAN  
CHAMBER OF COMMERCE

# Newsletter

## August 2020

Monthly newsletter of the Danish-American Chamber of Commerce, New York.

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Dear Members,

There's no other way to say it: Everything is still pretty much as we left it in our last newsletter.

### SAS in August

We don't envy our friends at SAS whose business remains at the mercy of a wide range of uncontrollable factors, such as travel restrictions related to the Schengen Area, etc. However, for those eligible, SAS still offers five weekly departures from Newark and Chicago to Copenhagen and two weekly departures from San Francisco to Copenhagen.

SAS has been kind enough to share their traffic program with us:

FROM	TO	FLIGHT	DEPARTURE	ARRIVAL	DAYS OF OPERATION
Newark	Copenhagen	SK910	5.35 p.m.	7.15 a.m. +1	Mon, Thu, Fri, Sat, Sun
Copenhagen	Newark	SK909	12.25 p.m.	2.55 p.m.	Mon, Thu, Fri, Sat, Sun
Chicago	Copenhagen	SK944	4.00 p.m.	7.15 a.m. +1	Mon, Wed, Thu, Fri, Sun
Copenhagen	Chicago	SK943	10:15 a.m.	12.20 p.m.	Mon, Wed, Thu, Fri, Sun
San Francisco	Copenhagen	SK936	4.10 p.m.	11.50 a.m. +1	Mon, Fri
Copenhagen	San Francisco	SK935	12.05 p.m.	2.20 p.m.	Thu, Sun

As always, please check the [SAS website](#) for the latest updates.

### Pompeo's Visit to Denmark

water by Trump of becoming a U.S. territory. And, alas, no news emerged from their meeting about easing the Corona-related travel restrictions.

## New Member Spotlight: Carbon Calories

For a spot of good news, let's all welcome our newest Small Business member Carbon Calories!

Carbon Calories is an exciting new initiative hatched by Alexander Frantzen whom you might have had the pleasure of meeting at our Christmas luncheon back in December.

Carbon Calories provides a framework for companies to help differentiate their products in terms of transparency and carbon-emissions and, equally important, helps end consumers make better and more informed buying decisions by putting intelligible data at their fingertips.



# CARBON CALORIES



labels to carbon emissions by producing quantifiable and contextualized carbon footprint statements for individual products.

Their statements standardize carbon emissions reporting across companies and industries and provide consumers with a way to assess and mitigate the carbon intensity of their lifestyles. Companies use their statements and services to transform data typically buried in product carbon footprint reports and distill and contextualize that information for their end consumers.

Please reach out to them at [contact@carboncalories.com](mailto:contact@carboncalories.com) or read more about them at [www.carboncalories.com](http://www.carboncalories.com).

## Summer Reading

And speaking of nutrition labels and transparency, we were initially going to recommend some beach reading for you in [Upton Sinclair's 1906 documentary novel THE JUNGLE](#). It, quite literally, changed how and what America has been eating since. Buy it, read it. Well worth your while. You'll never look at meat in quite the same way again.

But, as we were about to turn vegan and have our union cards punched, we stumbled over a small document that might put a smile on your face. Why not also put this uplifting pamphlet in your beach bag? Straight from the archives of CIA: [Simple Sabotage Field Manual](#) (declassified in 2012). Intended as a manual for how ordinary citizens can disrupt the regular workings of an occupied country, it certainly made us—ex-combatants from the trenches of Corporate America—do a double take.

We'll give you a little taste of some of CIA's recommendations for organizational disruption:

"[...]

1. Insist on doing everything through "channels." Never permit short-cuts to be taken in order to expedite decisions.
2. Make "speeches," Talk as frequently as possible and at great length. Illustrate your "points" by long anecdotes and accounts of personal experiences. Never hesitate to make a few appropriate "patriotic" comments.
3. When possible, refer all matters to committees, for "further study and consideration." Attempt to make the committees as large as possible - never less [sic] than five.
4. Bring up irrelevant issues as frequently as possible.
5. Haggle over precise wordings of communications, minutes, resolutions.
6. Refer back to matters decided upon at the last meeting and attempt to re-open the question of the advisability of that decision,
7. Advocate "caution." Be "reasonable" and urge your fellow-conferrees to be "reasonable" and avoid haste which might result in embarrassments or difficulties later on.
8. [...]

complain unjustly about their work.  
10. Hold conferences when there is more critical work to be done."

And with that, we hope that you'll stay safe and healthy!

Christian

Christian Schoenberg, Chair  
Danish-American Chamber of Commerce

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## A SPECIAL THANKS TO OUR SUSTAINING MEMBERS!



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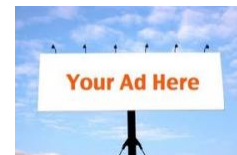
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