

Monthly newsletter of DACCNY, the Danish American Chamber of Commerce, New York.


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DACC Newsletter

September 2014

Dear <<First Name>>,

With Labour Day as the traditional end of summer, we are also ready to announce the date for this year's Christmas Luncheon. The date is set for December 5 and once again, the Harvard Club has opened the doors up for us to use their great setting. Like last year, we hope that many of you will join us to celebrate Christmas in a Danish manner. Save the date now and we will keep you posted when we open up for the official registration.

Further, we have an upcoming event September 18 at Red Associates. You have probably already heard of ReD – if not, it is a successful and Danish consultancy firm with clients such as LEGO, Adidas and Samsung. ReD is known for the ability to employ the methods of social science. At the event, US Director Christian Madsbjerg will give you an exclusive talk about his book *'The Moment of Clarity: Using the Human Sciences to Solve Your Toughest Business Problems'*. Seats are limited to 35 participants. You can read more about the event at our [website](#).

Have a great September!

Yours sincerely,
The DACC Secretariat
Anders Lindskov Jensen & Camilla Søgaard

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DACC is Growing

New Members/Renewals:
Maersk
Aigner Chocolate
Beck Global Consulting
Frames Bowling Lounge
NYC
Northwestern Mutual
Frank Castellucci
Kasper Kvistholm Vorstrup

Upcoming Events

September 18, 7.15PM
DACC partner event
by UCPH:
[ReD Associates - The Moment of Clarity](#)

September 24, 6PM
DACC Young Professionals
Maersk Event at The Copenhagen

October 6, 6PM
DACC partner event
with FACC

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The DACC Expertise Gateway Program

The Expertise Gateway Program is an opportunity for present and future members to get access to specialized knowledge within our members' fields of expertise - free of charge. For donors, the program is an opportunity to showcase and generate publicity around your own business, your expertise, and to help you grow your network. You and your business will be listed on DACC's website and various other outlets that advertise the program.

Currently, four DACC members are donors in the Expertise Gateway Program and offer their extensive business expertise within their respective industries.

[Read what is offered here](#)

A special thanks to our Sustaining

Membership Spotlight



Visit Denmark

VisitDenmark North America is one of nine market offices of VisitDenmark – the official tourism organization of Denmark - charged through a wide range of marketing activities and promotions with attracting leisure and business travelers to Denmark from the US and Canada.

For 2015 VisitDenmark is planning a roadshow "Denmark on Wheels" in the US with an iconic American Airstream trailer that has been built into a state-of-the-art piece of Danish design "American outside – Danish inside". Americans will emotionally identify with this iconic piece of American design and be enthralled by its contrasting, edgy and modern Danish design on the inside. The Airstream will showcase to Americans the very best Denmark has to offer: trendy Danish design, amazing culinary experiences, sustainable lifestyle and Danish hospitality.

The Airstream will serve as venue for various events, target consumers in strategically chosen major cities in the US and for interacting with national and local press, business agents etc. The roadshow will be combined with a social media and press outreach that will make the tour of the Airstream and the Danish products, which we want to bring on board, come alive for an even bigger audience across the US.

We invite Danish companies to be a part of the Denmark on Wheels campaign! For more information please contact:

Bruno Bedholm
 Director North America, VisitDenmark
 646 925 2691
bbe@visitdenmark.com

 Scandinavian Airlines

Young Professionals Event Committee

The Young Professionals now has a new event committee. The new committee members are Catherine Espiritu, Kasper Kvistholm Vorstrup, Mark Day, Julie Lorenzen and Frank Castellucci.

The committee will arrange the events specially for the Young Professionals. The first event will be held at The Copenhagen on September 24 where Maersk will talk about intergovernmental affairs that impact day-to-day business. Invitations will shortly be sent out to all Young Professional members.

[Visit our website](#) for information on how to become a Young Professional.

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