




Monthly newsletter of DACCCNY, the Danish American Chamber of Commerce, New York.


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DACC Newsletter

May 2014

Dear <<First Name>>>,

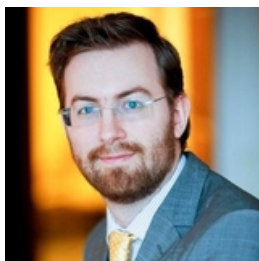
Bright summer days are ahead and we can't hardly wait!

We are proud to launch our new website, www.daccny.com! It has been designed by our Sustaining Member [In2media](#). We will keep adding useful content to our website, so feel free to send us your thoughts and/or comments!

As you see in the column to the left DACC hosts two events this month one of which (Guided Tour of OneWTC) is "back by popular demand". While this, by first sight, might suggest that we are in a rather "eventless" month, this is not the case. Scrolling down towards the bottom of the newsletter, you will discover that our network of partners fill the empty slots in our calendar with high quality networking and knowledge-sharing events. Thus, this newsletter also features events from our partners European American Chamber of Commerce, BritishAmerican Business, and the Nordic Consulates among other.

On a very last note, and as mentioned in other newsletters, save the date for Friday June 13, where we plan to kick off an annual tradition; a "Pinsefrokost" (in English: Pentecost lunch).

Enjoy the spring!



Daniel Skavén Ruben
General Manager

In This Issue

DACC is Growing
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...and much more!

DACC is Growing

New Members/Renewals
In2media
Blue Water Shipping
Li Shuo

Upcoming Events

May 7, starting at 6PM
DACC partner event:
Stambord
[The Gansevoort Hotel](#)

May 21, 5PM

May 23, 9.30PM
Event for Paying Members:
Guided tour of One WTC

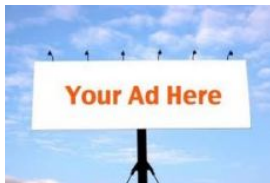
Daniel Skavén Ruben & Philip Hansen

PS. To make sure you don't miss out on any DACC activity, follow us on [Facebook](#), [Twitter](#) and [LinkedIn](#)!

Not a DACC Member Yet?

- [About DACCN](#)
- [Membership Benefits](#)
- [Membership Application](#)

Find the best membership level for you [here](#)!

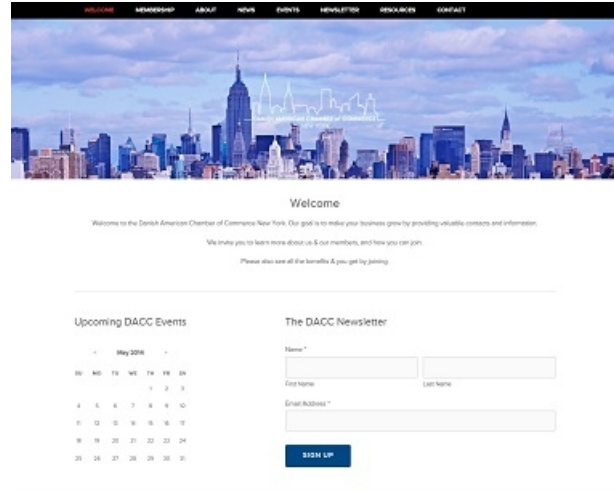


Your Ad Here!

Do you want to get your company in front of hundreds of senior executives in the Tri-state Area? Advertise in the DACC Newsletter.

Contact DACC at daccny@daccny.com for details.

We just launched our new website!



New DACCN Sustaining Member In2Media has developed [our new website](#). [In2Media](#) is a Danish award-winning digital company. Among their clients are some of the largest Danish companies for whom they have developed solutions for all common digital platforms. In2Media has an office in Manhattan, New York.

Membership Spotlight



**Swedish by birth.
Nordic heritage.
Global experience.**

Energy Savings Solutions for Home Owners



As part of a bold entry strategy to the US market, the Danish company Scanheat is offering first-movers to test its popular "Energy Panel" over a 6 month period. The sustainable high-quality product reduces costs of heating/ventilation and improves the overall indoor climate by countering humidity problems. The "Energy Panel" is great for your home/basement and especially well-suited for your second home such as cottage or mountain home.

Scanheat, in collaboration with the Trade Council, is looking for home owners willing to

From humble beginnings in Sweden 150 years ago, we have grown to cover the four corners of the world. Today, we are the bank of choice for northern Europe's largest organizations and for companies with subsidiaries in the region.

Moreover, many of the world's leading banks and financial institutions come to us when conducting business in northern Europe because we are the number one ranked bank in the Nordic and Baltic countries for Cash Management, Sub-custody and Trade Finance. Something which is backed up by the number of international awards we have received for, among other things, world-class customer service.

For more information on how we can help your business, contact our New York office:

245 Park Avenue, 33rd Floor,
New York, NY 10167
Phone: +1-212-907-4700
Fax: +1-212-907-4762

sebgroup.com

Workshop

Two of our DACC members, Lena Beck Roervig and Anette Due Rosenzweig, are the hosts of the workshop "Cultural Competence" held on May 13 in New York. Special price for DACCNY members.

Read more and sign up [here](#).

DACC Member "The Copenhagen" is looking for an experienced sous-chef specialized in Danish and Nordic cuisine.

"The Copenhagen, the only Danish restaurant in New York City, specializes in classic Danish and inventive Nordic food, with everything being homemade from quality seasonal ingredients. As our

established to strengthen Scanheat's value proposition before introducing the product to US households through the DIY retail outlets. The test period will include frequent contact with the Trade Council to provide feedback.

The product is offered at only **\$499***, which is half the normal retail price.

If interested in the energy panels contact Charlotte Nytoft, the Trade Council at the Danish Embassy in D.C. via chanyt@um.dk or by phone: +1 202-797-5327 by May 30th 2014.

To learn more about Scanheat and the "Energy Panel", please [click here](#).

**plus applicable sales tax and shipping from US central warehouse.*

The tech-boom



Photo: Dado Ruvic/Reuters

Will the bubble burst?

The Danish Consul General in New York, Jarl Frijs-Madsen, discusses the risk of a tech bubble and if increasing tech investments, IPOs at fat valuations and expensive acquisitions can be met by modern tech-companies' business models. Interesting read brought in [Berlingske Business](#). [in Danish]

Dual Citizenship in Denmark

Executive chef, be responsible for developing and creating our Danish/Nordic ongoing seasonal menus. You will be participating in training and inspiring the kitchen staff, as well as contributing your creative skills to insure an authentic Danish/Nordic concept.

You have to be passionate about cooking, and keeping up with the who, what and where of Danish and Nordic cuisine. You have experience with smørrebrød, and are knowledgeable and skilled in the art of Nordic cuisine. You should also be comfortable presenting the cuisine at events. You will be working closely together with an Executive chef with over 16 years of experience in NYC, and joining a restaurant that is presently in a very exciting growth phase. **The Copenhagen** is already established as a well-known, and high quality restaurant, and we are looking to expand our business both in and out of house. The qualifying sous-chef will have a rare opportunity to be center stage in contributing to the success of this unique restaurant.

The Copenhagen can offer you a Q-visa, which will give you status in the US as a paid chef, as long as you work for **The Copenhagen**.

Beginning asap."

Please mail cover letter and resume to:
info@thecopenhagennyc.com

A special thanks to our Sustaining Members!



Photo: Sliff Law

The Danish Parliament is expected to vote in favor of dual citizenship in Denmark. Also former Danish citizens are given the opportunity to reacquire their citizenship.

Read more in this article in Berlingske. [in Danish]. The DACC is also planning an event on this theme within the next 9-12 months.



The guided tour in One World Trade Center is [back by popular demand!](#)

The new tour is on **May 23 at 9.30 PM** and there are two vacant spots left.

Get more info or sign up by sending an email to daccny@daccny.com

Note: the tour is for paying DACC members only.



DACC NY Partner Event

Wednesday, May 14th, 2014

EACC Spring Networking Event by European American Chamber of Commerce

Every spring, members of the European - American Chamber of Commerce in the United States, Inc. gather their members in the heart of Manhattan for a truly international evening.

A good number of bi-lateral European Chambers of Commerce will be present including the Austrian, Belgian, British, Danish, Finnish, French, German, Greek, Irish, Italian, Luxembourg, Portuguese, Romanian, Spanish, Swedish, and Swiss Chamber.

More information and RSVP by email to tatjana.schaefer@luxemburgbusiness.org



British American Business

DACC NY Partner Event

Wednesday May 14th 2014

Growing Your Business Responsibly by British American Business

The *rule of law* is a vital factor in enabling companies to *compete* fairly, *protect* IP and other assets, and *expand* into new markets. Join us as we discuss:

- How to mitigate *corporate risk* in emerging markets
- The implications for business of variations in *cultural approaches* to bribery, corruption,

*imperative***Speakers:**

[Ian McDougall](#), EVP and General Counsel,

LexisNexis

[David Rivkin](#), Partner, **Debevoise and Plimpton**,
Vice-President, International Bar Association.

[Justin McCarthy](#), Global Head of Policy and Public
Affairs, **Pfizer**

Moderator:

[Jennifer Merritt](#), Editor, **BBC Capital**

Read more and RSVP [here](#).

eCommerce & ePayment Solutions



The Nordic Consulates and Trade Commissions in New York are inviting the Nordic leaders in eCommerce and ePayment solutions to present their know-how, pitch to U.S. VCs and connect with the local tech community during [InternetWeekNY 2014](#).

Two events on **Wednesday, May 21st**.

Read more and sign up: [eCommerce & ePayment Solutions – A Nordic Expertise](#)

Read more and sign up: [e-Commerce on a Rooftop](#)

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