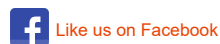


Monthly newsletter of DACCN, the Danish American Chamber of Commerce, New York.

[View this email in your browser](#)



DACC Newsletter

February 2014

Dear <<First Name>>,

Super Bowl is behind us - and spring is ahead of us - hopefully...

The Danish American Chamber of Commerce in New York has got plenty of exciting events lined up for our members this spring - e.g. a guided tour at the Danish sponsored "Finn Juhl" hall at the UN HQ, events regarding Danish sustainability and architecture and perhaps even a new summer tradition to be unveiled in June - so stay tuned!

If you're a DACC Member, make sure to take advantage of all your [membership benefits](#) - e.g. the opportunity to co-host events and seminars, to publish a guest column on the website or to advertise for a job opening on the DACC website and newsletter. Let us know - we're here to help!

Yours sincerely,

The DACC Secretariat

Daniel Skavén Ruben & Philip Hansen

Ps. Don't forget [Stambord](#) tomorrow! Ds



Daniel Skavén Ruben
General Manager

In This Issue

DACC is Growing
Upcoming Events
Why Are Danes So Happy?
Member Spotlight
Managing Digital Natives
News & Updates
...and much more!

DACC is Growing

New Members/Renewals
Fritz Hansen Inc.
Kelsen, Inc.
Visit Denmark
Krifcon
Nordea
Danske Markets
Bettina Schriver
Kai Tarp
Marie Holst
Charlotte Strunk Hansen

Upcoming Events

Columbo
Asellina/the Gansevoort
Hotel

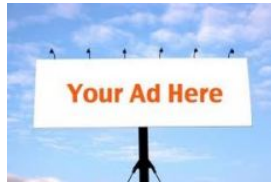
Feb 6
Partner Event: EACC Young
Professionals: Credit History
101
Pierre Loti

Feb 20
DACC Partner Event:
Ambassadorial Briefing with
João Vale de Almeida, EU
Ambassador to the US
Hearst Tower

**Not a DACC Member
Yet?**

- [About DACCN](#)
- [Membership Benefits](#)
- [Membership Application](#)

Find the best membership level for you [here!](#)



Your Ad Here!

Do you want to get your company in front of hundreds of senior executives in the Tri-state Area? Advertise in the DACC Newsletter.

Contact DACC at daccny@daccny.com for details.

A special thanks to our Sustaining Members!



Rebranding Danish American Chamber of Commerce was a joy!



Congratulation girls & guys.



Why Are Danes So Happy?



Trust, Security, Wealth, Freedom, Work, Democracy, Civil Society and Work-Life Balance. These are some of the reasons why Danes are so happy.

Read the full report from the Copenhagen based think tank "The Happiness Research Institute" [by clicking here](#). It's worth checking out! (Image Credit: Colourbox)

New Action Plan: "Growth Through Exports - Denmark USA"

Last week, the Danish government launched a new action plan for the years 2014-2016 called "Growth



Through Exports: Denmark- USA".

It lists 23 specific growth initiatives within exports, investments and innovation, aiming to support Danish companies to becoming even better in taking advantage of the great potential of the US market, the largest in the world.

The US economy is expected to grow by 19 percent from 2012 to 2018 and if the current negotiations between the US and the EU free trade agreement are succesful, mutual trade is expected to increase



The report (in Danish) can be [downloaded here](#) from the website of the Danish Ministry of Foreign Affairs.

Monthly Member Spotlight

Shipco Transport

As a subsidiary of Denmark based Scan-Group, our history in shipping and logistics dates back to 1969. From Scan-Group, Shipco Transport was founded in 1988 and has organically grown into one of the world's leading neutral NVOCCs (*non vessel operating common carriers*.)

Headquartered in Hoboken, New Jersey, Shipco Transport operates more than 70 offices in over 30 countries across 5 continents and employs over 2,000 people. Our company's truly intermodal character offering Air Freight, LCL (*less than container load*) and FCL (*full container load*) Ocean Freight services, uniquely positions Shipco as a 'one stop' provider of worldwide transportation solutions.

Furthering our global presence, Shipco Transport is a founding member of the Worldwide Alliance, an association of the world's leading neutral NVOCCs, and the AirCargoGroup, a global organization of neutral Air Freight wholesalers. These strategic alliances bring together exclusive networks of like-minded companies ensuring a synergy of service at both ends of the shipping process.

For more information on Shipco, please visit www.shipco.com.

How to Manage Digital Natives

Become a part of a global research project and benefit from the insights

"Managing Digital Natives" is a global research project focusing on the first generation of digital natives: Young employees between 18 and 25 years, who have lived all their lives with the Internet and the mobile phone.

A new Danish field study includes the two large companies, Danske Bank (DACC Member) and Carlsberg - as well as students from Copenhagen Business School (CBS), the Technical University of

The project is currently looking for US companies interested in getting research based insights about how digital natives should be managed and what special qualities and potentials they possess. Participating companies will contribute by giving the researcher access to digital native employees and their managers.

The field studies consist of two focus groups, each of three hours duration and a small number of personal interviews of shorter duration. All studies can be done in two days.

For more information, please contact:

Søren Schultz Hansen

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Phone: +45 23 38 65 51

Søren is an expert and author of several books and articles on digital behaviour, and an external lecturer at Copenhagen Business School.

More about the project:

[DJØF-bladet](#) (in Danish, p. 38)

[Jyllands-Posten](#) (in Danish)

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