

DANISH AMERICAN CHAMBER OF COMMERCE NEW YORK

75 ROCKEFELLER PLAZA, 11th Floor
NEW YORK, NEW YORK 10019
(212) 245-0424



NEWSLETTER

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Editors

Poul Essemann (212) 697-5101
Torben Høge-Jensen (212) 807-7115
Dan Larsen (212) 864-5107
Flemming Søderlund (203) 655-7483

DENMARK ON THE RIGHT TRACK

The speaker at the last Chamber luncheon was Mr. Tage Andersen, President and CEO, Den Danske Bank. He came to New York right after the annual meeting of the International Monetary Fund in Washington, DC.

Mr. Andersen said during the introduction that he saw some similarities between Denmark and the US. The leaders of both countries have embarked on new economic policies, though not exactly similar. Mr. Schlüter was praised for bringing an end to the social democratic rule and taking quick action.



The result of Prime Minister Schlüter's actions have led to a feeling in Denmark that recovery is on the way - even though the country is not out of the woods yet, he said. The details of the current Danish economic trends are mentioned below in a report from Den Danske Bank.

Tage Andersen explained to the members that the relationship between government and business is much better than before. However, the realism of the conservative coalition has not spread to the social democrats. The opposition still runs the foreign policy of Denmark.

Denmark's image is not as bad internationally as many believe, Mr. Andersen said. Our problems are being solved, there are signs of improvement, and the international financial community feels we are going to make it.

DL

ANNUAL GALA DINNER & DANCE

The annual DACC gala dinner & dance for 1984 has been moved from March to January in order to make it a special farewell party for Consul General William Thune Andersen who leaves New York after more than six years of duty.

As mentioned in the last newsletter, Mr. Thune Andersen has been appointed Danish Ambassador to Egypt as of February 1, 1984.

We also hope at the same occasion to welcome the new Danish Ambassador to the US, Mr. Eigil Jørgensen.

The dinner & dance will take place at the Plaza Hotel on January 27, 1984, so please mark this date on your agenda.

PE

MEMBERSHIP NEWS

Erik Thune 90 Years

Mr. Erik Thune celebrated his 90th birthday on October 2nd, 1983.

Erik Thune is a former DACC member and is honorary chairman of Danish American Society. He came to the US in 1936 and has been president and chairman of F.L. Schmidt & Co., Inc., chairman of Carlsberg Agency, Inc., trustee of the American Scandinavian Foundation. Mr. Thune is Commander of the Order of the Dannebrog.

Obituaries

Mr. Alfred Pedersen died on August 2, 1983. He was a long-time member of DACC going back to the Danish Luncheon Club. Before his retirement Mr. Pedersen was Managing Director of Danisco. He was a Board Member of the Danish American Society. Alfred Pedersen was a Knight of the Order of the Dannebrog.

Mr. Henrik Stampe Frølich died on September 9, 1983. Mr. Frølich was president of the American Society of Danish Engineers and of his own company, the Nordstrand Co. He was also a former member of the Royal

Danish Yacht Club and for many years the US East Coast representative of Dansk Samvirke. Mr. Frölich was a grandson of the Danish industrialist Thomas B. Thrige.

Messrs. Torben Høge-Jensen & Palle Lorentzen
Top Grade, Inc.
29 King Street
New York, NY 10014

SCANTICON-PRINCETON CELEBRATES SECOND ANNIVERSARY

Ambassador Otto R. Borch addresses Jørgen Roed, President of Scanticon International, in connection with the Second Anniversary of Scanticon-Princeton. This event was celebrated on September 30, 1983, in Princeton. From left to right: Niels Olsen, V.P. of Marketing Scanticon Intl., the Ambassador, Jørgen Roed and Jens Thomsen, Executive Director of Operations at Scanticon-Princeton.

Mr. Torben Janholt
Copenhagen Overseas Corp.
767 Third Avenue, 12th Floor
New York, NY 10017

Mr. Lars Akerman
Matinique, Inc.
567 Commerce Street
Franklin Lakes, NJ 07417

Mr. Irving A. Hultengren
Rosti (USA), Inc.
2333 Morris Avenue, Suite A-3
Union, NJ 07083

INDIVIDUAL

Mr. David W. Windley
138 Court Street
Brooklyn Heights, NY 11201

Mr. Edward H. Michaelsen
30 E. 62nd Street
New York, NY 10021

Ms. Helen Sichel
225 Broadway, Suite 3005
New York, NY 10007

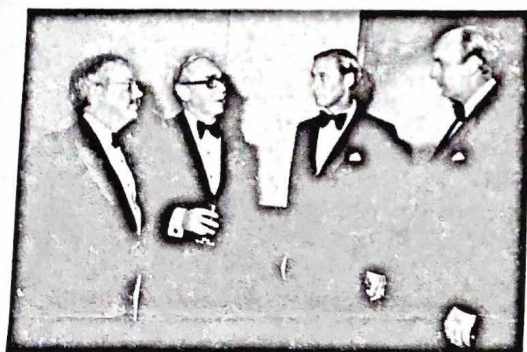
Mr. Esben Hart Rasmussen
Project Management Services
81 Fawn Hill Road
Upper Saddle River, NJ 07459

Mr. Per B. Olsen
Global Shipping Co.
6040 Boulevard East, Apt. 29 K
West New York, NJ 07093

Mr. Finn Olander
9 Shady Acres Road
Darien, CT 06820

Mr. Lars F.E. Klitbo
20 Waterside Plaza, Apt. 31-D
New York, NY 10010

Mr. Steffen Bach
Chase National Corporate Service, Inc.
Heights Plaza
777 Terrace Avenue, 5th Floor
Hasbrouck Heights, NJ 07604



FROM THE BUSINESS PRACTICE COMMITTEE

The American Importers Meat Products Group reports the following: The use of the more accurate Phosphotase Testing Method by the U.S.D.A. for determining the internal temperature reached during processing of cooked hams and picnics is now standard procedure.

Currently the U.S.D.A. is making experiments and tests to determine the possibility of using this method also for luncheon meat.

Christen Hvid, chairman of the Danish Meat Canners Group, will meet with the AIMPG Executive Committee during his next visit to the USA.

NEW MEMBERS

We welcome the following new members of the DACC:

CORPORATE

Mr. Carl C. Wilhjelm
Scandinavian American World Tours, Inc.
P.O. Box 215
Pompton Plains, NJ 07444

Mr. Ashok Jaising & Ms. Rachel Carlsson
Business International Group, Inc.
1731 Beacon Street, Suite 810
Boston, MA 02146

ADVERTISEMENT

OFFICE SPACE AVAILABLE

Furnished room to rent at the offices of Scandinavian Girl, Inc. - a temporary office services company - conveniently located near Grand Central Station. Beautifully decorated office in modern Scandinavian design with complete facilities: reception area, telex, telephone answering service, secretarial assistance etc.

For further information, please contact Mr. Juri Vilval at: (212) 949-1200.

THE DANISH ECONOMY (EXCERPTS FROM FORECAST FROM DEN DANSKE BANK)

Den Danske Bank's forecast for Danish economic developments in 1984 is based upon the Conservative-Liberal coalition government's proposed budget for next year. The budget proposal is a continuation of the economic policies pursued by this current government since it came into office in September, 1982.

The government's primary objective in pursuing its economic policies is to strengthen the country's competitive position in order to improve the balance of payments and, in the longer run, to achieve a durable improvement in both incomes and employment. In 1982-83 the most important instruments chosen for securing these objectives have been an incomes policy aimed at restricting personal wages to a 4% annual growth rate, budget cuts equaling more than 20 billion kroner or 7% of total public expenditure, and maintenance of a stable rate for the Danish krone.

The policies applied so far have resulted in a stabilization of prices and paved the way for a significant decline in the interest rate. Today the average bond yield of long and medium term loans is 14 1/2-15% as opposed to 22-23% a year ago. Interest on bank loans has also declined.

The economic measures have also contributed to a reduction in the growth of the budget deficit and to reducing the balance of payments deficit in 1983.

The government's budget proposals for 1984 are another step in its endeavors to pursue its economic policies. It is the government's objective to achieve an absolute reduction in the public deficit in 1984 as compared to 1983.

The proposed savings in public expenditure should result in public consumption declining by 1 1/2% in fixed prices in 1984. The current year shows a 1 1/2% increase in public consumption.

Incomes policies and measures to maintain the value of the Danish krone have led to a significant slowing down of the growth in prices. As of the autumn, inflation has been halved and should - as measured by the average annual growth rate in the net price index - decline to 6 1/2% for the current year. In 1984 a further decline to 4% is expected in the inflation rate.

A lower inflation rate should result in a stabilization of the real wages for the coming year and in 1984 this should all lead to a maintenance of current consumption levels after a 1% increase in real terms over the course of this year.

Industrial investments have also benefitted from the decline in interest rates. Expectations of

increased sales, especially in exports, have also contributed to increased investment activity. In the coming year investments in buildings, machines and vehicles are expected to increase by 10% in real terms.

Even if international economic activity has displayed only moderate growth, Danish foreign trade has experienced significant improvement. In the first half of 1983 the foreign trade deficit was only Kr. 400 million as compared to Kr. 5 billion for the previous year. Exports have increased by more than 10% in current prices, while imports have grown by only 4%. The improvement in the trade balance is due particularly to a significant increase in oil production in the Danish part of the North Sea as well as to a favorable growth in industrial exports.

A 3 1/2% real growth in exports is expected for 1983, while imports should probably increase by less than 1%. In 1984 the export of goods ought to continue to grow by 3 1/2%, while imports should increase by 1 1/2% as a result of expanded investment activity.

The favorable balance of trade should be reflected in Denmark's balance of payments. The 1982 deficit was 18.7 billion kroner. This deficit should be reduced to Kr. 13-14 billion in the current year and in 1984 it may reach the 10 billion kroner level.

Total economic activity in Denmark is affected in different ways by the individual components of total demand. The national output is expected to grow by 1% in real terms in 1984, as compared to 1 3/4% in the current year.

DEVELOPMENT IN DANISH-US TRADE RELATIONS

The trend towards increasing Danish exports to the US and decreasing US exports to Denmark continued during the first half of 1983. This resulted - for the first time - in a trade balance in Denmark's favor.

As you will see from the figures below, Denmark's exports to the US was up 44% in the first 6 months of 1983 compared to the same period in 1982.

The increase was over a broad range of products, and most significant, as you will see, in the area "transport equipment", where the delivery of 2 container vessels (out of a total sales of 5) took place in February. If this deal is taken out of the trade statistics, the total increase would be 30% instead of 44%. Also the strong development in the exports of fresh fish is promising. The figures only cover the exports of fish from "Southern Denmark". In addition to that the exports from Greenland and the Faroe Islands amounts to some D.kr. 300 mill. in the first half of 1983.

72.2 .2 .0 of June is equal to D.kr. 2.88
1983 : US dollar is equal to D.kr. 8.88
1982 : US dollar is equal to D.kr. 7.92
1981 : US dollar is equal to D.kr. 8.10

-4-
Denmark's Export to the United States
JANUAR - JUNE

	1981 -mill.	1982 kroner	1983 -	1980/81 -	Change from Previous year	
					1981/82 per cent	1982/83 -
Ham, bacon, salami and other meat products	422	678	845	49	61	24
Cheese and other dairy products .	116	187	208	55	61	11
Fish etc. for consumption	127	168	316	159	32	88
Beverages	14	16	17	17	14	6
Tobacco	13	17	24	18	31	41
Mink pelts and other skins	347	306	351	133	-12	15
Animal and vegetable raw materials	47	59	74	42	26	25
Raw chemicals and combinations	188	243	276	47	29	14
Pharmaceuticals	88	133	190	38	51	43
Wood products (except furniture).	16	10	23	78	-37	13
Textiles (except clothing)	19	33	40	6	74	21
Stoneware, glass, china, etc. ...	33	44	52	22	33	18
Metal goods, n.e.s.	32	28	37	-14	-12	32
Machinery (except electrical) ...	326	319	423	72	-2	33
Electrical machinery	220	271	336	1	23	24
Transport equipment	16	19	531	300	19	2695
Furniture	207	329	492	29	59	50
Clothing	5	8	11	67	60	38
Technical, scientific and optical instruments	107	140	260	49	31	86
Other manufactured products for consumption	131	182	211	10	39	16
Commodities not classified according to kind	75	74	86	44	-1	16
Products in other categories	186	183	174	27	-2	-5
Total	2735	3447	4977	47	26	44

Denmark's Import from the United States
JANUAR - JUNE

	1981 - mill.	1982 kroner	1983 -	1980/81 -	Change from Previous year	
					1981/82 per cent	1982/83 -
Cereals	94	78	25	49	-17	-68
Vegetables and fruits	71	56	56	29	-21	0
Fodder	340	201	169	2	-41	-65
Tobacco	20	59	45	-46	195	-24
Hides, skins	82	105	67	32	28	-36
Oil Seeds, etc.	237	194	216	-9	-18	11
Crude fertilizers and minerals	32	8	8	19	-75	0
Crude animal and vegetable materials, n.e.s.	75	96	121	63	28	26
Coal	1067	702	437	861	-34	-38
Crude oil and mineral oil products	41	71	135	486	738	90
Raw chemicals and combinations	72	88	76	7	22	-14
Pharmaceuticals	30	47	36	-9	57	-23
Fertilizers manufactured	58	12	42	190	-79	250
Plastics etc. (not processed).	59	50	57	34	-15	14
Chemical materials and products	38	40	91	15	5	128
Rubber, manufactured	29	38	19	71	31	-50
Wood products (except furniture)	60	83	139	-10	38	67
Paper and paperboard	38	31	37	41	-18	19
Textiles (except clothing) ...	33	36	27	-17	9	-25
Non-ferrous metals	11	12	8	78	9	-33
Metal goods, n.e.s.	46	41	41	31	-11	0
Machinery (non-electrical) ...	656	685	373	60	4	-46
Electrical machinery etc.	544	702	764	24	29	9
Transport equipment	654	161	63	171	-75	-61
Clothing	47	25	20	6	-47	-20
Technical, scientific and optical instruments	195	192	228	13	-2	19
Misc. manufactured articles, n.e.s.	144	177	171	26	23	-3
Commodities not classified according to kind	757	761	597	76	1	-22
Other goods	136	205	196	2	51	-4
Total	5666	4956	4210	63	-13	-3

1980: 1 US dollar is equal to D.kr. 5.59
 1981: 1 US dollar is equal to D.kr. 6.82
 1982: 1 US dollar is equal to D.kr. 7.94
 1983: 1 US dollar is equal to D.kr. 8.70

The most remarkable decrease in the US exports to Denmark was the drop in sales of coal and transport equipment. No doubt this development is related to the current strong US\$ compared to the European currencies and hereby also the Danish krone.

PE

York. Panel members were specialists in the marketing of fashion in this country.

The professional part of the visit to the USA was organized by the Consulate General.

DANISH ARCHITECTURAL PRODUCTS SCORE IN THE USA

Larry Kroin, head of Kroin Architectural Complements in Cambridge, MA, is an American who has developed a very successful business with products he imports from Denmark. In the six years since he started the business he has concentrated on architectural fixtures and accessories of the highest design quality not previously available here. The Vola company of Aarhus, Denmark, is his major supplier for a coordinating collection of mixing valves, outlets, plates, faucets. The latter are designs of noted architect Arne Jacobsen.

Kroin's awareness of Danish design is an outgrowth of his association with Design Research, an innovative retailer in specialty products that flourished during the 60's and early 70's. As corporate furniture buyer he made buying trips to Europe where he developed an expertise and interest in quality design.

Kroin's success in establishing a growing national market with these exceptional products reflects his insistence on a marketing and sales strategy that is comparable to the design level of the products he imports for the architectural contract market.

Representing Kroin in the greater New York market is Erik Norup, President, Norup/Clark, Inc.

70 DANISH APPAREL MANUFACTURERS VISIT USA

In September 70 Danish apparel manufacturers visited Washington, DC, Atlanta and New York. The purpose of the visit - or study trip - was twofold: to study new technology and to obtain information on the exports of Danish fashion to the US.

The technological aspects were highlighted at the international exhibition for textile machinery, "The Bobbin Show", in Atlanta, at one of the most modern US menswear factories, Oxford Industries, and at the Fashion Institute of Technology.

The marketing of and sales possibilities for Danish fashion in the US were discussed at a seminar at the Danish Consulate General in New

ORTOFON, INC. REESTABLISHES ITSELF ON THE U.S. MARKET

On September 28, 1983, Ortofon, Inc. held a press conference/reception at the Consulate General's offices in New York, where the following announcements were made:

- 1) The formation of Ortofon, Inc. which took place September 6, 1983
- 2) Ortofon celebrated its 65th birthday
- 3) Mr. Kelvin Byrne was appointed Vice President of marketing and sales
- 4) The opening of the Instrumentation Division, Ortofon's new computer for production and field testing.

After 4 1/2 years as a subsidiary of the Beatrice Food Company, Ortofon, Inc. became an independent U.S. company again.

The parting of the two firms coincided with Beatrice's interest in divesting itself of non-related items and Ortofon's plan to acquire their marketing and distribution subsidiaries around the world, the U.S. being the fourth such acquisition.

Ortofon's U.S. sales and distribution are operated out of the firm's Plainview, Long Island, office that currently employs 12 people in three departments: Administration, Sales and Service/Warehouse. The Plainview office oversees 18 contractual agents and a sales force of 80 on a nationwide basis. Ortofon's outlet in New York would typically be the stereo warehouse and audio exchange.

Ortofon's new production control computer, which is considered to be one of the most sophisticated in the world, will be marketed to manufacturers of loudspeakers, microphones, headphones and cartridges.

Some of the recent buyers have been Bang & Olufsen and JBL which currently have 7 on order.
Leif Wassermann

The Danish economic daily Børsen printed the following story on September 5, 1983:

"COPENHAGEN - TULSA AND BACK DAILY
When Axel comes back to Copenhagen and states "that's an order we can get", the wheels at Chr. Rovsing, Ballerup, start to turn.

As has happened so many times previously it was also the same Axel Hvidtfeldt who opened the door to American Airlines and against stiff international competition placed an order for American Airlines' new Communications Network.

American Airlines had never heard about Rovsing nor could they spell their name when Rovsing called and asked for the bid material. But as luck would have it, a former SAS man worked for American and could tell them that Rovsing was a company of quite some status. So when Axel called American Airlines' headquarters in Tulsa, he got the green light for a 1 hour meeting. Upon Axel's return to Ballerup with the bid request, he confidently told management that this is one we can win, and just about a year later, this past August, the contract was signed for D.kr. 250 mill.

Axel probably has Denmark's best nose for a potential buyer, but it might require more than a nose. American Airlines has over 1,000 employees in their data processing department which also includes the world's largest data file, and one should not forget that American Airlines is located in the country of computers with literally hundreds of companies like Rovsing.

The approach therefore has to be rather clear. The customer has to be convinced that the Danish system represented the best technical solution and the firm has sufficient financial survival capacities.

It took about 3 weeks of around-the-clock work to put the proposal together and the following 12 months, almost on a daily basis, an employee of Rovsing travelled to Tulsa and back to Copenhagen.

Rovsing's data net was technically the best and the most advanced. Other firms will try to do the same, so there are great opportunities for the Danish electronics industry."

Leif Wassermann

COLOPLAST/AMBU, INT. OPENS OFFICE IN DANBURY, CT.

AMBU, Int. has established a subsidiary in Danbury, Connecticut, to market emergency medical equipment and lifesaving training aids. This is the second subsidiary AMBU, Int. has established, the first being in the UK.

AMBU, Int., who exports 97% of their annual production to more than 100 countries, is already well known in the US hospital sector.

The new subsidiary has been established to develop an emergency care and industrial sector. The

current AMBU program consists of resuscitation, peepvalves, suction pumps, emergency cases, lifesaving training aids and anaesthesia systems.

Nick Ridley who has been with AMBU in Denmark for 12 years is in the USA to start up the subsidiary and appoint a general manager. AMBU's target is to set up a sales force of 5 full-time representatives and increase the US turnover by 70% during 1984.

AMBU's office is located at:

7 Old Sherman Tpk.
Danbury, CT 06810
Phone: (203) 794-1221

Leif Wassermann

USA-ORDER SECURES THE EMPLOYMENT AT LINDØ SHIPYARD WELL INTO 1986

Lindø Shipyard at Odense - a company in the A.P. Møller group - has obtained orders for 2 (and options for further 2) container vessels from the American shipowners Delta in New Orleans.

This means that planned layoffs of 800 employees will not be effected and that the employment of the total labor force of Lindø, 3200, has been secured until the first quarter of 1986.

The president of Lindø, Mr. Troels Dilling, says: "We are very proud that we succeeded in obtaining an order from what is probably the most difficult country to build ships for. We are also happy that it brings hard currency (D.kr. 700 mill.) to Denmark".

"It is the first time ever that a Danish shipyard has built a ship for an owner carrying the US flag. This is due to the fact that President Reagan in a short period allowed American owners to order ships abroad and at the same time to continue receiving US-operating subsidies. Those owners who registered their plans of new ships before the expiration of that period have been allowed to build abroad".

The order was obtained in strong international competition.

(Berlingske Tidende)

SQUIBB-NOVO'S HUMAN INSULIN APPROVED FOR MARKETING IN THE USA

On August 30, 1983, Squibb-Novo, Inc. announced it had received approval to begin US marketing of human insulin produced by Novo Industri A/S. The new human insulin will be distributed and sold in the US by E.R. Squibb & Sons, Inc. under the Squibb-Novo label at prices comparable to purified animal insulin.

Squibb-Novo's human insulin has been cleared for use by all insulin-requiring diabetic patients and will be available nationwide shortly. Introduced by Novo in the U.K. during June 1982 as the world's first commercially available human insulin, the new Squibb-Novo product is structurally identical to the insulin produced by the normal human pancreas.

C. Henk Bleeker, President of Squibb-Novo, said: "Human insulin is another important milestone in what has clearly emerged as a new era in diabetes care. Over the past ten years, medical science has taken significant steps toward understanding and treating this disease, which is the third leading cause of death in America. A key development was Novo's 1973 introduction of purified insulins. Indeed, Squibb-Novo's human insulin is based on the proven techniques and known standards which characterize Novo's purified insulins. This means that we have now successfully addressed the two key issues of purity and molecular structure in a single product".

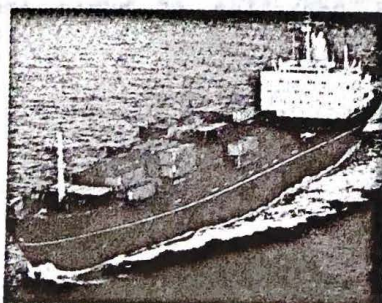
Squibb-Novo, Inc., jointly owned by E.R. Squibb & Sons, Inc. of Princeton, NJ, and Novo Industri A/S of Denmark, began operations in May, 1982. Squibb-Novo directs marketing, clinical research and medical services activities for a full range of insulins produced by Novo and sold in the US by Squibb.

In addition to being marketed in the US by Squibb-Novo, Novo Industri's human insulin is already being successfully marketed in the U.K., Ireland, West Germany, Holland, Denmark, Sweden, Switzerland, Luxemburg, Malta and Malaysia.

(Press Release, Squibb-Novo)

MAJOR UPGRADING OF EAC'S TRANS PACIFIC SERVICE

EAC has upgraded its Trans Pacific Service during August/September this year through the injection of 4 fast, fully cellular container vessels replacing the 5 combi ships which have been used since 1977. The faster and larger vessels will improve the competitive situation for EAC's Trans Pacific Service primarily through substantially shorter transit times to key destinations and increased capacity for carrying of cargo.



EAC's Trans Pacific Service connects areas which, from a strategic, corporate viewpoint, are especially important for the EAC Group, namely the USA and Canada and Southeast Asia and Australia. Over the years the Service has sought to establish a niche for itself and it is this policy which it is now possible to bring a decisive step forward. In the course of its existence the Service has emphasized on the smaller trades such as the trades from California to Southeast Asia, from Hong Kong and Taiwan to the Pacific North West and between Westerns Australia and Southeast Asia.

The injection of faster and bigger container ships with a larger reefer capacity represents major improvements in a number of areas. Accordingly, the new Service will be one of the fastest to Southeast Asia from California and the fastest from Hong Kong and Taiwan to the Pacific North West and will be able to offer superior facilities not least for cargoes requiring refrigeration in the trade from Western Australia to Southeast Asia. (EAC Magazine)

NEW TECHNOLOGY

Haldor Topsøe, the Danish engineering firm, has developed an inexpensive method for converting natural gas and coal into petrol.

Laboratory tests in Denmark have come up to expectations, says Mr. Topsøe, and further large-scale tests will be carried out at a refinery in Houston and should produce about a tonne of fuel a day.

Houston was chosen because there the system can use several different types of gas instead of the one type available in Denmark. If all goes well, a method using coal will be developed. (Børsen)

U.S. AMBASSADOR TO DENMARK DECORATED BY GOVERNMENT

John L. Loeb Jr., the departing U.S. Ambassador to Denmark, was decorated with one of that country's highest awards, the Grand Cross of the Order of Dannebrog, in recognition of his efforts to strengthen Danish-American relations, the U.S. Information Service reports from Copenhagen.

Mr. Loeb, an investment banker and former partner in Loeb, Rhoades & Co., was appointed Ambassador in September, 1981. He is returning to New York to join the U.S. delegation to the United Nations General Assembly.

The medal, awarded by Queen Margrethe II, was presented to him at a farewell luncheon given by the Danish Foreign Minister, Uffe Elleman-Jensen, the Information Service said. (New York Times)

COMING EVENTS

October

14 - Luncheon, DACC, Los Angeles.
Speaker: Arne Melchior, Minister for Public Works.

20 - "Kings & Citizens" opens at the Jewish Museum, New York.

26 - Luncheon, DACC, New York. Speaker: Frede Ask, President, Elektronikfabrikantforeningen.

29 - Annual 5-A-Side (Soccer games between Danish companies), DAC, Brooklyn, New York.

November

1 - Luncheon, DACC, Los Angeles.
Speaker: Christian Rovsing, Chr. Rovsing Corp.

2-12 - Denmark Food Festival Promotion, Los Angeles.

19 - Annual X-mas Bazaar, Danish Seamen's Church, Brooklyn, New York.

30 - Luncheon, DACC, New York. Speaker: Mads Øvlisen, Novo.

December

2 - American Scandinavian Society, New York, X-mas Ball at the Hotel Pierre.

4 - Christmas Party, DACC, Los Angeles.

18 - Christmas Party, Danish American Society, New York, at the Plaza Hotel.

14 - Christmas Luncheon, DACC, New York, at the University Club.

January, 1984

27 - Annual Gala Dinner & Dance, DACC, New York, at the Plaza Hotel.

In the future the Newsletter Committee will include "Coming Events" from all the US Chambers of Commerce (and other organizations at the discretion of the Committee) so that members of any Chamber can participate in meetings of the other Chambers. For further information concerning these events, please contact the organizing Chamber.

New products from Denmark

Slabs for erosion control

Line the bottom of a stream or channel with concrete slabs and you don't have to worry about silting. Or use these same slabs to protect the banks, and erosion worries are reduced or eliminated.

The special interlocking concrete slabs developed and marketed by *Scan-Gabions A/S* of Denmark measure half a metre on a side and are 15 centimetres thick. The 55-kilo slabs interlock on all four sides and can be laid to follow the contour lines of a stream bank or ditch bottom. One man can lay them at the rate of 10-15 square metres an hour, and total production and laying costs run 20-40 per cent lower than competitive methods, according to Flex-Slab's inventor, Scan-Gabion director P. Nyboe Knudsen.

Flex-Slabs have been installed at bridge approaches, along the bottoms of drainage canals and on harbour floors in Denmark and Sweden. Licence agreements have also been signed with engineering companies in Holland and Belgium.

Practical tests of a newer, larger slab measuring one metre on each side are now under way at a west-coast Danish site, where the North Sea wages a continual battle against the sandy coastline. The aim here is to develop a slab big enough and strong enough to serve as a breakwater.

See reverse side for feature version.

Mr. Poul Nyboe Knudsen, inventor of the Flex-Slab system, has been involved with coast protection for 20 years.

